



On Saturday, August 24, 2024, the Grand Island YMCA and the Nebraska State Fair will be hosting the 10th annual State Fair Marathon Race Series. On this exciting day, we are anticipating over 1,000 runners and their families to attend, making this the largest fundraising event for our community YMCA this year. We had a very successful 2023 race series which was made possible by amazing sponsors like you. There were runners from 39 states and over 118 communities in Nebraska who participated!!

Your support of the State Fair Marathon Race Series continues to help open our doors to everyone in the community through membership and program scholarships. We believe no one should be turned away because of an inability to pay. The Grand Island YMCA focuses on providing opportunities for youth development, healthy living and social responsibility. Together we can continue to help those in need.

The YMCA Race Series is a great advertising opportunity for your business to reach consumers across Nebraska and beyond as well as showing your commitment to supporting vital organizations in many communities. There are a variety of different sponsorship levels from which to choose, as are designated on the enclosed form. If you see an opportunity listed that best fits you, please complete the attached form and return to us by March 15, 2024. If you have any questions, please feel free to contact me at (308) 380-8757 or via email at angiez@giymca.org.

Thank you for your consideration and support,

A handwritten signature in cursive script that reads "Cara Lemburg".

Cara Lemburg
Grand Island YMCA
CEO
caraa@giymca.org

A handwritten signature in cursive script that reads "Angie Ziller".

Angie Ziller
Grand Island YMCA
Event Director
angiez@giymca.org



Nebraska State Fair Marathon

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Major \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Announcement as Level Sponsor on State Fair Marathon & YMCA social media platforms and during event	✓	✓	✓	✓
Logo & link to sponsor website on race website and all pre-race emails	✓	✓	Logo only	
Sponsor logo or sponsor name on all race shirts	Large logo	Medium logo	Small logo	Sponsor name
Complimentary race registrations (Major & Gold) & 20% off additional registrations for employees & family members	4	2	20% off employees & family registrations. No complimentary registrations.	
Complimentary race shirts	4	2	2	1
Company logo displayed at start/finish area	✓	✓	Company name displayed	Option to display banner
Flagging with company logo/name displayed along course	✓			

Custom

- Create your own custom sponsorship package to meet your company’s marketing objectives in coordination with the needs of the event
- Options to “POWER” a specific race are available upon request

Logos, signage, and materials intended for the race packets and finish will be provided by the sponsor. Complimentary race entries are due to the Y by August 2, 2024. Sponsors are encouraged to provide literature, advertisement, coupon, or a small memento (pen or magnet, etc.) for packet pick-up.

SPONSORSHIP COMMITMENT DETAILS

Level of Sponsorship: Major Gold Silver Bronze Custom

Business Name: _____
 Contact: _____ Phone: _____
 Street: _____
 City: _____ State: _____ Zip: _____
 Email: _____

Credit card payment by phone accepted. Checks payable to Grand Island YMCA, designated to State Fair Marathon Sponsorship. Please forward this form to:

YMCA of Grand Island Nebraska
 Attention: Cara Lemburg/Angie Ziller
 221 East South Front Street, Grand Island, NE 68801