



On Saturday, August 27, 2022, the Grand Island YMCA and the Nebraska State Fair will be hosting the 8th annual State Fair Marathon Race Series. On this exciting day, we are anticipating over 1,000 runners and their families to attend, making this the largest fundraising event for our community YMCA this year. Despite the current climate for major events related to the pandemic, we had a successful 2021 race series which was made possible by **amazing** sponsors like you.

Your support of the State Fair Marathon Race Series continues to help open our doors to **everyone** in the community through membership and program scholarships. The Grand Island YMCA focuses on providing opportunities for youth development, healthy living and social responsibility. We believe no one should be turned away because of an inability to pay. Together we can continue to help those in need.

The YMCA Race Series is a great advertising opportunity for your business to reach consumers across Nebraska and also to show your commitment to supporting vital organizations in many communities. There are a variety of different sponsorship levels from which to choose, as are designated on the enclosed form. If you see an opportunity listed that best fits you, please complete the attached form and return to us by March 15, 2022. We look forward to hearing back from you in the near future and would be happy to set up a meeting to discuss options. If you have any questions, please feel free to contact me at (308) 380-8757 or via email at angiez@giymca.org.

Thank you for your consideration and support,

Cara Lemburg
Grand Island YMCA
CEO
caraa@giymca.org

Angie Ziller
Grand Island YMCA
Event Director
angiez@giymca.org

State Fair Marathon Sponsorship Packages

Major \$5,000

Spots Available: 5

- Specific Races Powered by: _____
- PA announcements during the event and awards ceremony for specific race
- Announcement of company as Major sponsorship on NSFM and YMCA FB, Instagram and Twitter accounts
- Logo and link to sponsor website on race website, Facebook and in all pre-race emails
- Large Sponsor Logo on back of all race shirts
- Large banner at race check in, start/finish area and on side of race start/finish arch
- Company name included on all press releases
- Invitation to include promotional items in registration bags (items to be supplied by sponsor)
- 8 Complimentary Race Entries for the NSFM – additional employee entries at 20% discount if signed up by July 31 (NSFM) – Discount Code will be provided.

Gold \$2,500

Spots Available: 4

- Verbal mention at event
- Announcement of company as Gold sponsorship on NSFM and YMCA FB, Instagram and Twitter accounts
- Medium banner at race check in, start/finish area
- Logo and link to sponsor website on race website
- Medium Sponsor Logo on back of all race shirts
- Invitation to include promotional items in registration bags (items to be supplied by sponsor)
- 4 Complimentary Race Entries for the NSFM – additional employee entries at 20% discount if signed up by July 31 (NSFM) – Discount Code will be provided

Silver \$1,000

Spots Available: 4

- Verbal mention at event
- Announcement of company as Silver sponsorship on NSFM and YMCA FB, Instagram and Twitter accounts
- Small banner at race check in, start/finish area
- Small Sponsor Logo on back of NSFM Race Shirts
- Invitation to include promotional items in registration bags (items to be supplied by sponsor)
- 2 Complimentary Race Entries for the NSFM – additional employee entries at 20% discount if signed up by July 31 (NSFM) – Discount Code will be provided

Bronze \$500

Spots Available: 4

- Announcement of company as Bronze sponsorship on NSFM and YMCA FB, Instagram and Twitter accounts
- Small banner at race check in, start/finish area
- Name recognition on Back of NSFM Race Shirt
- Print recognition at event
- Invitation to include promotional items in registration bags (items to be supplied by sponsor)
- Employee entries at 20% discount if signed up by July 31 (NSFM) – Discount Code will be provided.

Supporter \$250

Spots Available: 10

- Print recognition at event
- Small Banner to be placed at designated water station
- Invitation to include promotional items in registration bags (items to be supplied by sponsor)
- Employee entries at 20% discount if signed up by July 31 (NSFM) – Discount Code will be provided

Custom Level

- Create your own custom sponsorship package to meet your company's marketing objectives or ask us to create one that is just right for you!

CONTACT INFORMATION

Cara Lemburg • Angie Ziller
State Fair Marathon Race Directors

Grand Island YMCA 221 E South Front St.
Grand Island NE 68801 • 308.395.9622
caraa@giymca.org • angiez@giymca.org

For in-kind sponsorships, whether for services or products, the various levels can be used as a guide for benefits.





Nebraska State Fair Marathon Series SPONSORSHIP OPPORTUNITIES

| | Platinum | Gold | Silver | Bronze | |
|----------------------------|-----------|-------------------|-------------------|---------------|-----------------|
| Donation Level | \$5,000 + | \$2,500 - \$4,999 | \$1,000 - \$2,499 | \$500 - \$999 | \$250 - \$499 |
| Spots Available | 4 | 6 | 8 | 10 | 10 |
| Complimentary Race Entries | 8 | 4 | 2 | | |
| Banners Displayed at Event | ✓ | ✓ | ✓ | ✓ | @ Water Station |
| Logo on Back of Shirt | ✓ | ✓ | ✓ | | |
| Logo on Event Signage | ✓ | | | | |
| Logo/Name on Website | ✓ | ✓ | | | |
| Logo at Finish Line | ✓ | ✓ | | | |
| Verbal Mention at Event | ✓ | ✓ | | | |
| Name on Back of Shirt | | | | ✓ | |

The Fine Print: Logos, signage and materials intended for the race packets and finish will be provided by the sponsor. Complimentary race entries are due to the Y by August 5th, 2022.

Sponsors are encouraged to prepare some sort of literature, advertisement, coupon, or a small memento (pen or magnet, etc) to be placed in the runner's race packets. In addition to exposure at the races, sponsors will be listed on the race website (statefairmarathon.org).

SPONSORSHIP COMMITMENT DETAILS

Level of Sponsorship: Platinum Gold Silver Bronze Water Station

Business Name:

Contact:

Phone:

Street:

City:

State:

Zip:

Email:

Checks payable to YMCA of Grand Island Nebraska: Designated State Fair Marathon Race Series.

Please forward this form to:

YMCA of Grand Island Nebraska

Attention: Cara Lemburg/Angie Ziller

221 East South Front Street, Grand Island, NE 68801