

## Presenting \$25,000

Spots Available: 1

- State Fair Race Series  
Powered by: \_\_\_\_\_
- Premier PA announcements during the event and awards ceremony
- Announcement of company as presenting sponsor on State Fair Marathon and YMCA social media accounts 10 times leading up to the event
- Logo and link to sponsor website on race website
- Large banner at race check in, start/finish area and on side of race start/finish arch
- Logo on all event shirts in primary position
- Logo on all race bibs in primary position along with the State Fair Marathon logo
- Name and logo inclusion in all radio, television, print and social media advertising
- Logo showcased on all mile marker signs for all races
- Option to supply race bags for the event
- Invitation to include promotional items in registration bags (items to be supplied by sponsor)
- 30 Complimentary Race Entries - additional employee entries at 20% discount if signed up by July 31. Discount Code will be provided.
- Complimentary Table at Expo

## Major \$5,000

Spots Available: 4-1

- PA announcements during the event and awards ceremony
- Announcement of company as Major sponsor on State Fair Marathon and YMCA Social media accounts 5 times leading up to the event
- Logo and link to sponsor website on race website
- Large Sponsor Logo on back of all race shirts
- Company name included on all press releases and PSA's
- Invitation to include promotional items in registration bags (items to be supplied by sponsor)
- 8 Complimentary Race Entries for the State Fair Marathon. Additional employee entries at 20% discount if signed up by July 31. Discount Code will be provided.
- Complimentary Table at Expo

## Gold \$2,500

Spots Available: 4-2

- Verbal mention at event
- PA announcements during the event
- Announcement of company as Gold sponsor on State Fair Marathon and YMCA Social media accounts 3 times leading up to the event
- Logo and link to sponsor website on race website
- Medium Sponsor Logo on back of all race shirts
- Invitation to include promotional items in registration bags (items to be supplied by sponsor)
- 4 Complimentary Race Entries for the State Fair Marathon. Additional employee entries at 20% discount if signed up by July 31. Discount Code will be provided.
- Complimentary Table at Expo

## Silver \$1,000

Spots Available: 6-3

- Verbal mention at event
- Announcement of company as Silver sponsor on State Fair Marathon and YMCA Social media accounts 2 times leading up to the event
- Logo and link to sponsor website on race website
- Small Sponsor Logo on back of all Race Shirts
- Invitation to include promotional items in registration bags (items to be supplied by sponsor)
- 2 Complimentary Race Entries for the State Fair Marathon. Additional employee entries at 20% discount if signed up by July 31. Discount Code will be provided.
- Complimentary Table at Expo

## Bronze \$500

Spots Available: 6-3

- Print recognition at event
- Announcement of company as Bronze sponsor on State Fair Marathon and YMCA Social media accounts 1 time leading up to the event
- Name recognition and link to sponsor website on race website
- Name recognition on back of State Fair Marathon Race Shirt
- Invitation to include promotional items in registration bags (items to be supplied by sponsor)
- Employee entries at 20% discount if signed up by July 31. Discount Code will be provided.

## Supporter \$250

Spots Available: 4-8

- Print recognition at event
- Announcement of company as Supporter sponsorship on State Fair Marathon and YMCA Social media accounts 1 time leading up to the event
- Name recognition and link to sponsor website on race website
- Invitation to include promotional items in registration bags (items to be supplied by sponsor)
- Employee entries at 20% discount if signed up by July 31. Discount Code will be provided.

## Custom Level

Create your own custom sponsorship package to meet your company's marketing objectives or ask us to create one that is just right for you!



## CONTACT INFORMATION

### Grand Island YMCA

Cara Lemburg, Jeffrey Doose, & Charles Hansen, Race Directors  
221 E South Front St. Grand Island NE 68801  
308.395.9622 x214  
caraa@giymca.org

For in-kind sponsorships, whether for services or products, the various levels can be used as a guide for benefits.